BANGKOK UNIVERSITY INTERNATIONAL - DEGREE PLAN BY BATCH

Bachelor of Arts in Business English

2021 Entrants

Year 1

Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IEN 103	Critical Reading	3	3		
IEN 104	College Writing	3	3		
IEN 105	Communicative English	3	3		
IGE 001	Thinking Skills for Learning	3	3		
IGE 002	Citizenship and Social Dynamics	3	3		
IGE 003	Cultivating Entrepreneurial Mindset	3	3		
		18	18		

Year 1

Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IEN105	Communicative English			3	3
IGE 004	Technology and Innovation in the Future World	3	3	3	3
IGE 005	Creative Leadership Skills	3	3	3	3
IGE 006	Asia and the Global Community	3	3	3	3
IGE 007 or IGE 008	Art of Life or Health and Wellness for Life	3	3	3	3
IBA 101	Entrepreneurship Foundations	3	3	3	3
		15	15	18	18

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Year 2
Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IMG 101	Introduction to Business	3	3	3	3
IEN 201	Advanced Listening and Speaking	3	3	3	3
IEN 202	Professional Reading and Writing	3	3	3	3
IEN 217	English for Digital Business	3	3	3	3
IEN 218	English for Global Investment	3	3	3	3
IEN 103	Critical Reading			3	3
IEN 104	College Writing			3	3
XX XXX	Free Elective	3	3		
		18	18	21	21

Year 2
Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IGE 001	Thinking Skills for Learning			3	3
IGE 002	Citizenship and Social Dynamics			3	3
IGE 003	Cultivating Entrepreneurial Mindset			3	3
ICS 202	Introduction to Business Computing	3	3		
IMG 112	Principles of Management	3	3	3	3
IMK 212	Principles of Marketing	3	3	3	3
IEN 219	English for Logistics Management	3	3	3	3
IEN 220	English for Sales Pitch	3	3	3	3
		15	15	21	21

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Year 3
Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
ICS202	Introduction to Business Computing			3	3
IEN 222	English for Business Oral Communication	3	3	3	3
IEN 226	Reading and Writing for Global Business	3	3	3	3
IEN 227	English for Business Meetings	3	3	3	3
IEN 411	Seminar in ASEAN Business Topics	3	3	3	3
IEN XXX	Major Elective	3	3	3	3
IEN XXX	Major Elective	3	3	3	3
		18	18	21	21

Year 3
Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IEN302	English for International Trade and Industrial Management	3	3	3	3
IEN 412	Cultural Knowledge and Communication	3	3	3	3
IEN 413	English for Business Proposals and Reports	3	3	3	3
IEN XXX	Major Elective	3	3	3	3
IEN XXX	Major Elective	3	3	3	3
IEN XXX	Major Elective	3	3	3	3
XX XXX	Free Elective			3	3
		18	18	21	21

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Year 4
Semester 1

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IEN 421	Intercultural Competence in Business	3	3	3	3
IEN 422	English for Business Negotiations and Persuasion	3	3	3	3
IEN XXX	Major Elective	3	3	3	3
IEN XXX	Major Elective	3	3	3	3
XX XXX	Free Elective	3	3	3	3
ICO 301	Pre-Cooperative Education		3		3
		15	18	15	18

Year 4
Semester 2

Course Number	Course Title	Batch 1 (August Entry)		Batch 2 (January Entry)	
		Normal	Co-op	Normal	Co-op
IEN XXX	Major Elective	3		3	
IEN XXX	Major Elective	3		3	
IEN XXX	Major Elective	3		3	
IEN 430	Cooperative Education		6		6
		9	6	9	6

Total 126 credits

Subjects in the yellow rows are for students who start from January (Batch 2) only